



Discover the rarest gems of Western Ghats





DISTINCTLY
SAHYADRI

Signature of Sahyadri

In the blessed land of the biodiverse Sahyadri, popularly known as the Western Ghats, lies the magical realm of DEERA® – a brand that pays respect to the rare and exceptional gifts of nature, unveiling the herbal marvels nurtured by the range for millennia.

Whispered to predate even the mighty Himalayas, the Sahyadri range cradles tropical forests and shelters an extraordinary array of endemic flora and fauna. A profound understanding of its delicate ecosystem has enabled DEERA® to unearth hidden gems – treasures cherished by indigenous communities for their medicinal, culinary, and spiritual significance.

Committed to sustainable and ethical stewardship, DEERA® meticulously collects these precious bounties, allowing connoisseurs to enjoy them responsibly. This ensures that the richness, purity, and delicacy of this blessed land are preserved and nourished for generations to come.



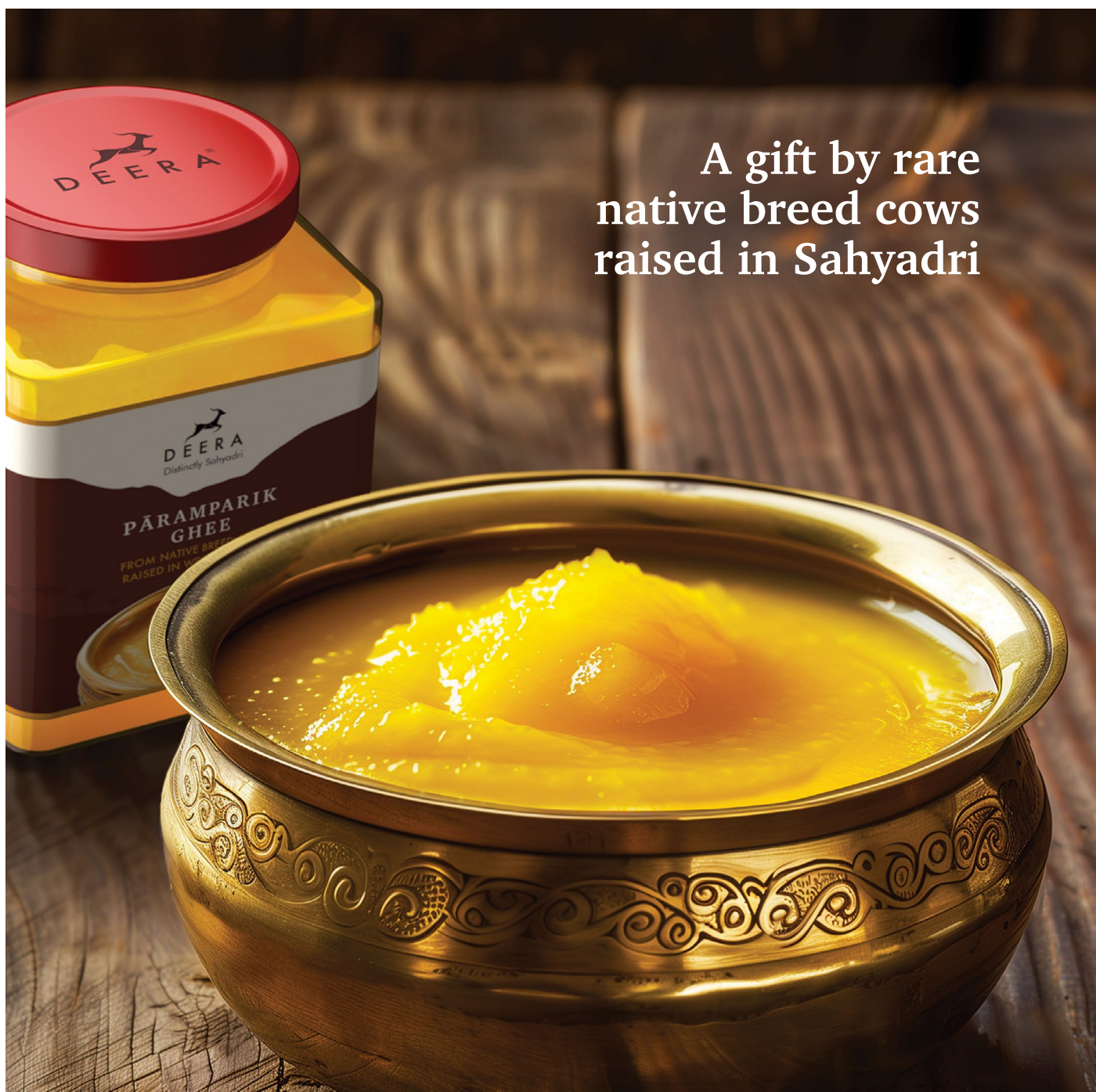
A biodiversity marvel

The Western Ghats stand as a beacon of biodiversity, teeming with a vibrant tapestry of flora and fauna found nowhere else on Earth. Designated as a UNESCO hotspot, this ancient mountain range is a sanctuary of rare and exotic species thriving in its lush embrace.

DEERA® celebrates the splendour of Western Ghats' biodiversity, offering a peek into its extraordinary ecosystem. From majestic forests to verdant valleys, every nook of this landscape is adorned with botanical wonders waiting to be discovered.

Our collection showcases the richness of the region, featuring exotic herbs and medicinal plants revered for their healing properties and cultural significance. With a profound respect for nature's abundance, DEERA® honours the delicate balance of this ecosystem, ensuring each product preserves and protects the treasures of the Western Ghats for generations to come.

A gift by rare
native breed cows
raised in Sahyadri



**Actual container in the package may vary*

Pāramparik Ghee	Rs. 7,550.00
	Volume: 250 ml



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to explore

Amidst the verdant pastures of the Western Ghats, native breed cows roam freely, their joyous spirits resonating with the vibrant energy of the land. From this sanctuary of vitality emerges DEERA® Pāramparik Ghee, a true masterpiece crafted with utmost care and reverence for ancient Vedic practices. Embedded with the signature of Sahyadri, each jar of our ghee encapsulates the richness and purity of this ancient landscape, celebrating the rare and exceptional gifts nurtured by the Western Ghats for centuries.



Essence of Sahyadri Enriched with Shangupushpam

**Actual container in the package may vary*

Shangupushpam Infused Honey	Rs. 3,250.00
	Volume: 325 g



Unlock the ancient secret to holistic wellness that pampers taste buds too, with DEERA® Honey infused with the goodness of Shangupushpam. Discover the resplendent ambrosia that has graced the lands of ancient India. Crafted with care and reverence for traditional wisdom, it is a harmonious blend of pure honey from the lush forests of Sahyadri, infused with the ancient potent powers of Shangupushpam cultivated in the verdant fields of our biodiverse farm in Palakkad Gap, at the foothills of Western Ghats. Be ready to be captivated by the beautiful vibrant indigo hue beckoning you to indulge.

Good health blooms with
the sweet aroma of Rose



**Actual container in the package may vary*

Rose Infused Honey	Rs. 3,100.00
	Volume: 325 g



Savour a whole new dimension of aromatic, nourishing golden sweetness that blushes pink in DEERA® Honey infused with the goodness of Rose. Discover the resplendent ambrosia that has graced the lands of ancient India. Crafted with care and reverence for traditional wisdom, it's a symphony of pure honey from the lush forests of Sahyadri, infused with the potent powers of Rose cultivated in the verdant fields of our biodiverse farm in Palakkad Gap, at the foothills of Western Ghats. Good health blooms in every indulgent spoonful.

Invigorating honey with immunity building Turmeric



**Actual container in the package may vary*

**Turmeric
Infused Honey**

Rs. 3,000.00

Volume: 325 g



Savour a thick, rich, sweet golden nectar with a tinge of yellow and a hint of earthy flavour, in DEERA® Honey infused with the goodness of Turmeric. Discover the resplendent ambrosia that has graced the lands of ancient India. Crafted with care and reverence for traditional wisdom, it's a luscious blend of pure honey from the lush forests of Sahyadri, infused with the potent properties of Turmeric cultivated in the verdant fields of our biodiverse farm in Palakkad Gap, at the foothills of Western Ghats. Every delicious drop is laced with nourishing goodness.

Aromas of “Allspice” Sweetness of Sahyadri



**Actual container in the package may vary*

Sarvasugandhi Infused Honey	Rs. 2,950.00
	Volume: 325 g



Imagine a sweet, thick, golden liquid with an uplifting aroma that feels like a blend of cinnamon, nutmeg and cloves, but rises from an exquisite ingredient that’s befittingly called ‘Allspice’ - it’s DEERA® Honey infused with the healthy goodness of Sarvasugandhi. Brimming with ancient health secrets, it’s a harmonious blend of pure honey from the forests of SahTyadri and the potent properties of Sarvasugandhi grown in the lush fields of our biodiverse farm in Palakkad Gap, at the foothills of Western Ghats. Experience the mesmerizing spice-laced sweetness in every spoonful, while savouring holistic well-being.

**Blossom with vitality
Hibiscus-infused energy**



**Actual container in the package may vary*

Hibiscus Infused Honey	Rs. 2,850.00
	Volume: 325 g



Relish the sweet golden nectar that surprises with a tinge of red and a hint of earthy flavour, in DEERA® Honey, infused with the goodness of Hibiscus. Discover the resplendent ambrosia that has graced the lands of ancient India. Crafted with care and reverence for traditional wisdom, it's a luscious blend of pure honey from the lush forests of Sahyadri, infused with the potent properties of Hibiscus, cultivated in the verdant fields of our biodiverse farm in Palakkad Gap, at the foothills of Western Ghats. Nourishment blossoms in every divine drop

Wisdom of Brahmi Nectar of Sahyadri



**Actual container in the package may vary*

**Brahmi
Infused Honey**

Rs. 2,750.00

Volume: 325 g



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to explore

Allow sweetening of senses with thick, golden, nourishing drops of pure nectar enriched by the 'herb of grace', with DEERA® Honey infused with the healthy goodness of Brahmi. Brimming with ancient health secrets, it's the perfect blend of pure honey from the forests of Sahyadri and the potent properties of Brahmi grown in the lush fields of our biodiverse farm in Palakkad Gap, at the foothills of Western Ghats. Taste buds are in for an indulgence with every drop while embracing wholesome health

Soothing scent of Jasmine Aromatic high-altitude tea



**Actual container in the package may vary*

Jasmine with Tea from Blue Mountains

Rs. 2,500.00

Volume: 100 g



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to explore

A gentle breeze carries a whispered invitation, and a fragrant melody beckoning to a sanctuary of tranquillity. This symphony of scent arises from the essence of delicate jasmine flowers, hand-plucked from the sun-drenched fields of Athachi Farms. The intoxicating aroma intertwines with the captivating allure of the finest high-altitude teas, sourced from the mist-kissed slopes of the Blue Mountains. DEERA® Brews of Western Ghats is not merely a beverage; it's an invitation to immerse oneself in a holistic symphony of wellness. Each sip, a journey through the soul of the mountains, a blissful sensory experience that promises to envelop one in serenity from the very first inhale. So, embark on this fragrant adventure and discover a taste of paradise, one sip at a time.



A symphony
of fragrance
A dance
of flavours

*Actual container in the package may vary

Rose with Tea from Blue Mountains	Rs. 2,500.00
	Volume: 100 g



Experience the rich history and culture of the Western Ghats as you sip on DEERA® Brews, crafted with care and expertise to bring out the true essence of the region. Each cup is a journey in itself, taking you through lush forests, cascading waterfalls, and vibrant wildlife that call this mystical realm home. Let the flavors of the native paneer roses and high-altitude teas transport you to a place of serenity and peace, where time seems to stand still and nature's beauty surrounds you. Feel the stress and worries of everyday life melt away as you immerse yourself in the soothing blend of wellness and tranquility that DEERA® Brews offer.

Enliven senses
Nurture well-being



**Actual container in the package may vary*

Tulsi with Tea from Blue Mountains	Rs. 2,500.00
	Volume: 100 g



A steaming cup of tea is held cradled in the hands, its warmth radiating a sense of solace. This comforting embrace comes from DEERA® Brews of Western Ghats - Tulsi with Tea from the Blue Mountains. Each sip is a fragrant homage to the soul of the mountains, a symphony of wellness brimming with the sacred essence of Tulsi, the revered elixir of life. Carefully curated with the finest tea leaves from the mist-shrouded slopes of the Blue Mountains, this exquisite blend transcends a mere beverage. It is a sanctuary of tranquillity, a promise of inner harmony nestled within each cup. So, breathe in the invigorating aroma, and embark on a journey of holistic well-being, one sip at a time.



**Brahmi blended brew
elevates senses and
nourishes the soul**

**Actual container in the package may vary*

Brahmi with Tea from Blue Mountains	Rs. 2,500.00
	Volume: 100 g



Indulge in the soothing embrace of Brahmi Blended Brew, a harmonious infusion crafted to nurture both mind and body. Carefully curated with the finest ingredients, this blend combines the ancient wisdom of Brahmi with the comforting ritual of tea, offering a sanctuary of tranquillity with every sip. This is the essence of DEERA® Brews of Western Ghats – a symphony of wellness and tranquillity crafted with perfection. Each sip elevates the senses and nurtures, a harmonious blend designed to be a fragrant homage to the soul of the mountains.

A timeless miracle for
timeless wellness



**Actual container in the package may vary*

Neem Leaf Powder

Rs. 4,250.00

Volume: 100 g



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to explore

Rooted in the fertile soil of our biodiverse farm at the foothills of the Sahyadri, Neem has been a cornerstone of traditional medicine for centuries. Revered as the “Tree of the 21st Century” by the United Nations, it promotes skin, hair, and immune health. Modern research shows Neem helps regulate blood sugar and strengthen the body’s defenses against infections. DEERA® Neem Leaf Powder preserves the full benefits of this miracle herb, offering a natural boost to health and wellbeing.

A spoonful of DEERA® Neem Leaf Powder mixed with warm water or honey helps support detoxification. When added to chutneys or powders, it enhances digestion and strengthens the immune system.

A timeless golden treasure
enriching every dish



**Actual container in the package may vary*

Turmeric Powder

Rs. 3,850.00

Volume: 100 g



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to explore

From the vibrant golden roots deep within the fertile soils of our biodiverse farms in the Western Ghats, Turmeric (*Curcuma longa*) is a treasured rhizome revered by Ayurveda and modern science for its healing prowess. Whether for skin concerns, respiratory issues, digestive disorders, or allergies, DEERA® Turmeric Powder delivers this golden gift in its purest, most potent form, offering timeless benefits to those seeking true wellness.

A pinch of curcumin-rich DEERA® Turmeric Powder consumed with hot milk, brewed as tea, boiled in water, or added to everyday dishes like curries ensures good health.

Flavourful nourishment from the fertile soils of Sahyadri



**Actual container in the package may vary*

Curry Leaf Powder	Rs. 2,550.00
	Volume: 100 g



Nurtured under the warm sun on the foothills of Sahyadri, the aromatic leaves of Curry tree have long been a culinary essential and staple in traditional medicine. Revered for its rich antioxidant content, curry leaf is believed to enhance digestive and heart health. Modern research suggests it may help maintain cholesterol, manage blood sugar, and strengthen hair health. DEERA® Curry Leaf Powder captures the essence of this powerful herb, offering a natural boost to daily wellness.

A spoonful of DEERA® Curry Leaf Powder stirred into warm water or added to smoothies, soups, curries, rice dishes, batter, and dough enhances the nutrition of every meal.

The ancient secret that
detoxifies and purifies



**Actual container in the package may vary*

Papaya Leaf Powder

Rs. 2,450.00

Volume: 100 g



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to explore

Nurtured under the warm sun of our biodiverse farm on the foothills of Sahyadri, the leaves of Papaya, revered for their potent properties, have been a staple in traditional medicine. Modern research shows that regular consumption of Papaya Leaves may support healthy blood sugar levels, promote liver health, and aid digestion. DEERA® Papaya Leaves Powder delivers the full benefits of this remarkable herb in its purest form, offering a natural, potent way to support wellness and vitality.

DEERA® Papaya Leaf Powder can be mixed with warm water, brewed as tea, or added to smoothies, soups, flour, and curries for added nourishment.

A verdant wonder for
unmatched vitality



**Actual container in the package may vary*

Moringa Leaf Powder	Rs. 2,450.00
	Volume: 100 g



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to explore

Nurtured in the sun-kissed soils of our biodiverse farm on the Sahyadri foothills, the Moringa tree, known as the 'Miracle Tree,' has long been valued in traditional medicine for its health benefits. Research shows Moringa Leaves support immunity, reduce oxidative stress, support healthy blood sugar levels, and improve digestion. DEERA® Moringa Leaves Powder offers this nutrient-dense herb in its purest form, supporting holistic wellness.

A spoonful of DEERA® Moringa Leaves powder added to soups, savorys, smoothies, everyday meals, or brewed as tea is a health booster.

A legacy of pure vitality
from Sahyadri's lap



**Actual container in the package may vary*

Veldt Grape Powder

Rs. 2,350.00

Volume: 100 g



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Born from resilient vines on our biodiverse farm at the foothills of Sahyadri, Veldt Grape (*Cissus quadrangularis*), known as Peranda in South India, is an elixir in Ayurveda and Siddha. Modern research shows regular use helps promote bone and gut health. DEERA® Veldt Grape Powder delivers the full benefits of this traditional herb in its purest form.

DEERA® Veldt Grape Powder, when mixed with warm water or buttermilk after meals, supports bone health, gut, and inflammation. It can also be added to soup, rasam, thogayal, chutney, dosa, and adai. It is recommended to consume it cooked with tamarind, as some may experience mild throat itching, a natural characteristic of the herb.

A sacred herb honouring
ancient wisdom for supreme vitality



**Actual container in the package may vary*

Phyllanthus Niruri Powder	Rs. 1,850.00
	Volume: 100 g



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Grown in the fertile soils of our biodiverse farm on the foothills of Sahyadri, Phyllanthus niruri - locally known as Keezharnelli - has been revered in Ayurveda for over 2,000 years. Traditionally used to support liver function, aid digestion and overall detoxification, this powerful herb continues to be valued for its health benefits. DEERA® Phyllanthus Niruri Powder brings the healing benefits of this ancient herb in its purest form, offering natural support for overall wellness.

DEERA® Phyllanthus Niruri Powder can be mixed with water, brewed as tea, or added to smoothies, soups, and curries for added nourishment.



Unrivalled flavour,
unparalleled benefits

**Actual container in the package may vary*

Bay Leaf Dried	Rs. 2,250.00
	Volume: 20 gm



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A fragrant gift of nature that is a staple of every culinary expert, Bay Leaf cultivated in the rich soils of our biodiverse farm on the foothills of Sahyadri, has long been cherished in traditional medicine as well for its wide range of health benefits. Revered in ayurvedic practices, the wellness potential of bay leaf extends to supporting digestion, alleviating inflammation. It boosts the immune system and inhaling its aroma can have calming effects. DEERA[®] Bay Leaf Dried brings this ancient herb's healing power in its purest form, offering natural support for overall health and wellness.

Rich in anti-oxidants,
richer in flavour



**Actual container in the package may vary*

Allspice Leaf Dried

Rs. 2,250.00

Volume: 20 gm



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to explore

DEERA® Allspice Leaves is a tribute to this ancient herb, lovingly grown in the pristine lands of Sahyadri. Each leaf is handpicked at the peak of its potency, carefully air-dried to retain its delicate texture, rich aroma, and powerful health benefits. The leaves, with their smooth yet sturdy texture, release a fragrant, earthy aroma that fills the air with their calming presence. Their distinct flavour, a harmonious blend of warmth and spice, enhances every dish, while their potent essential oils, antioxidants, and healing compounds infuse each meal with nature's purest essence.

Uncompromising purity
straight from Sahyadri



**Actual container in the package may vary*

Red Chilli Dried

Rs. 1,250.00

Volume: 50 g



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to explore

In the vibrant heart of the sun-kissed farms on the foothills of Western Ghats, where the warmth of nature nurtures every crop, the resilient red chili plant thrives - its fiery fruit a symbol of bold flavor and vitality. A culinary essential that has been part of the palate since time immemorial across cultures, the red chili is a treasure trove of health benefits, known for its ability to ignite the body's inner fire and elevate culinary experiences. Grown in the rich soils of our biodiverse farms, DEERA® Red Chilli Dried embodies the essence of heat and energy, offering a direct connection to the earth's vitality.

Rejuvenating
rice that charmed
the royals



**Actual container in the package may vary*

Black Rice	Rs. 1,250.00
	Volume: 1 kg



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to explore

For centuries, Black Rice, dubbed the “King’s Grain,” has intrigued with its rarity and health benefits. Rich in anthocyanins, antioxidants, and anti-inflammatory compounds, it was once exclusive to imperial families and nobility in ancient Asia. DEERA® Black Rice, sourced from Athachi Farms, nestled in the fertile Palakkad Gap of the Western Ghats, a UNESCO-protected hotspot, embodies this legacy. Cultivated with More Than Organic™ methods, merging ancient Indian traditions with modern technology, it symbolizes a harmonious blend of heritage and innovation, offering a glimpse into the rich tapestry of history and agriculture.

Miracle golden
grain that's
"Mother of
All Cures"



**Actual container in the package may vary*

Njavara Rice	Rs. 1,150.00
	Volume: 1 kg



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to explore

Delve into the profound world of Njavara rice, hailed as the "Mother of All Cures," revered through generations for its transformative properties. Harvested from Athachi Farms in the lush embrace of the Palakkad Gap, Western Ghats, a UNESCO-protected biodiversity hotspot, DEERA® Njavara rice embodies this legacy. Cultivated with groundbreaking More Than Organic™ methods, merging ancient Indian agricultural traditions with modern technology, it transcends mere culinary delight. It serves as a sacred conduit, leading one into a realm where nourishment touches the spirit, fostering a newfound reverence for nature's abundant offerings.

A ruby among grains
A tasty treat of
health & vitality



**Actual container in the package may vary*

Rakthashali Rice	Rs. 1,100.00
	Volume: 1 kg



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to explore

Rakthashali Rice, steeped in the ancient wisdom of Ayurveda, embodies profound healing knowledge from Sanskrit texts like the Charaka Samhita. This crimson grain symbolizes India's holistic wellness traditions, revered across generations. Celebrated for its iron-rich properties, it's nature's champion for blood purification and overall well-being. Cultivated in the fertile soils of the Palakkad Gap, within the majestic Western Ghats, lies the gem - DEERA® Rakthashali Rice. Cultivated with More Than Organic™ methods, it merges ancient agricultural wisdom with modern technology, honoring centuries of tradition while embracing innovation.

A noble grain with an aroma
beyond compare



**Actual container in the package may vary*

Jeerakashala Rice - Raw	Rs. 1,100.00
	Volume: 1 kg



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Nestled in the fertile Palakkad, known as ‘Granary of Kerala,’ where the Western Ghats shape the region’s rich ecosystem, grows a rice that speaks to the land’s deep agricultural roots. DEERA Jeerakashala Rice, with its delicate, aromatic grains, captures the essence of Kerala’s northern districts, including Wayanad and Malappuram. Grown in the perfect harmony of well-drained soils and tropical climate, this heirloom rice is cultivated with care by the farmers of Athachi Farms. It thrives through a blend of traditional wisdom and sustainable practices, offering a grain that’s as rich in heritage as it is in flavour.

A majestic blend of
heritage and Sahyadri



**Actual container in the package may vary*

Jeeraka Samba Rice - Raw	Rs. 950.00
	Volume: 1 kg



Nestled in the lush, fertile lands of the renowned Palakkad, known as the ‘Granary of Kerala,’ and cradled by the towering Western Ghats, lies a true gem among grains – the exceptional DEERA Jeeraka Samba Rice. Cultivated with care by traditional farmers at the Athachi Farms, this heirloom variety embodies the timeless wisdom of the region, harmoniously intertwined with the cutting-edge principles of More Than Organic™ farming.

The quintessential grain of refinement



**Actual container in the package may vary*

Ponni Rice Double Boiled	Rs. 950.00
	Volume: 1 kg



With its gentle, fluffy texture and subtle aroma, DEERA® Ponni Rice stands as a testament to the expertise and care that go into its cultivation. Unlike other varieties, the traditional double-boiling process preserves its nutrients, ensuring a light, easy-to-digest rice that's perfect for daily meals. Whether paired with a tangy curry, used to create the perfect biryani, or served alongside a comforting sambar, DEERA® Ponni rice brings a new level of flavor and nourishment to your table.

Exquisite taste
of Ponni
Quintessence
of Sahyadri



**Actual container in the package may vary*

Ponni Raw Rice	Rs. 800.00
	Volume: 1 kg



DEERA® Ponni Rice offers a perfect blend of tradition, flavour, and well-being, truly celebrating life's simple yet profound joys. The cultivation of DEERA® Ponni Rice is deeply rooted in the rich cultural heritage of Kerala and Tamil Nadu, where the legacy of rice cultivation unfolds, blending tradition, innovation, and a deep respect for the land into a vibrant tapestry of sustenance. Athachi Farms has embraced this legacy, meticulously nurturing Ponni rice to ensure its unparalleled excellence.

Rich and pure bounties
from the shores of Sahyadri



**Actual container in the package may vary*

Virgin Coconut Oil

Rs. 1,050.00

Volume: 100 ml



Scan or click
to explore

Indulge in the exquisite essence and richness of DEERA® Virgin Coconut Oil, a liquid treasure that embodies the pristine beauty and bounty of nature. Crafted meticulously from the finest coconuts of Sahyadri, harvested with precision and with reverence to tradition, this golden elixir is a true masterpiece that reflects the essence of the Western Ghats. The purity, biodiversity, beauty, traditional wisdom, and rich bounties - are brought to you from the verdant valleys and lush green fields where the coconut palms sway laden with their fruits of nourishment.

Nature's elixir
emboldened by
golden sunlight
of Sahyadri



**Actual container in the package may vary*

Gingelly Oil	Rs. 750.00
	Volume: 1 litre



Behold the radiant essence of DEERA® Gingelly oil, a liquid marvel emboldened by the golden light of the Deccan sun. The sesame seeds from the fertile slopes of the Sahyadri range reach their full potential to encompass the essence, transforming these tiny treasures into a liquid gold that awakens the senses. With its unmistakable nutty aroma and a light, toasted flavour, DEERA® Gingelly Oil unlocks a world of culinary and wellness benefits, inviting you to elevate every dish and nurture your well-being.

A golden treasure
Unearthed from fertile
plains of Sahyadri



**Actual container in the package may vary*

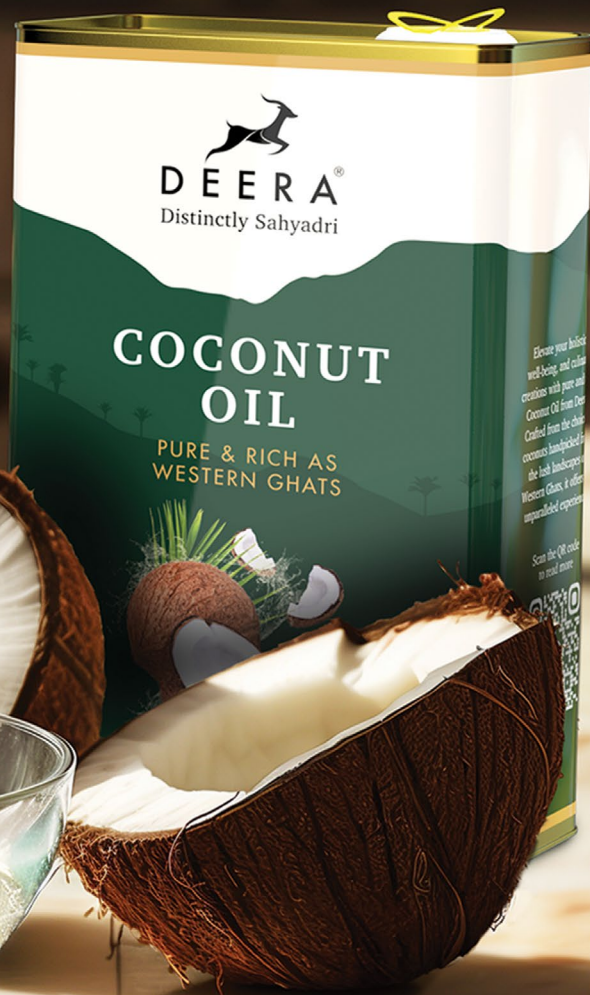
Groundnut Oil	Rs. 550.00
	Volume: 1 litre



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to explore

A golden ambrosia flows from the lush lands of the Western Ghats. Experience the nourishing essence of DEERA® Groundnut Oil, meticulously extracted from the finest groundnuts ripened by the bounties of nature in the fertile embrace of Sahyadri. A testament to purity and richness, capturing the essence of the fertile lands where groundnuts thrive in abundance, it boasts a subtle golden hue, whispering promises of warmth and sunshine. Its delicate aroma carries a hint of nuttiness, while the flavour dances on the palate with a light, buttery undertone. DEERA® Groundnut Oil elevates every culinary creation, from vibrant stir-fries to decadent desserts, while its richness in heart-healthy monounsaturated fats promises a touch of goodness with every drop.

Ethereal essence
of tropics
From sun-dappled
valleys of Sahyadri



**Actual container in the package may vary*

Coconut Oil	Rs. 500.00
	Volume: 1 litre



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to explore

Behold the ethereal essence of the tropics! Nestled in sun-dappled valleys of the Western Ghats, deeply rooted in the fertile Kerala soils, the coconut palms tower, their fronds swaying in a rhythmic dance with the very essence of life. DEERA® Coconut Oil draws its breath from here, nurtured with age-old wisdom and reverence for tradition, this precious oil is a labour of love, crafted to unlock the most irresistible essence. Holding the very spirit of nature, purity, and simplicity that lies at the core, it transports you to a world of lush landscapes and vibrant health.

A natural respite for aches and stiffness



**Actual container in the package may vary*

Glad-X Balm	Rs. 2,650.00
	Volume: 20 gm



Crafted with nature's finest treasures, DEERA® Glad-X Balm harnesses the healing power of the medicinal herbs endemic to the Sahyadri. Infused with the extracts of rare oils and the soothing essence of Clove oil, this balm brings nature's timeless healing wisdom.

Experience the soothing relief as DEERA® Glad-X Balm eases joint pains, sprains, strains and stiff neck with every application. It gently melts away back ache and other muscular discomforts, leaving behind a profound sense of comfort and rejuvenation.

An elixir forged from
nature's purest craftsmanship



**Actual container in the package may vary*

Prift Balm	Rs. 2,550.00
	Volume: 20 gm



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DEERA® Prift Balm, an embodiment of nature's purest craftsmanship, draws its strength from the timeless wisdom of the Western Ghats. Meticulously crafted with the rich essences of Cinnamon and Clove oils, this balm provides effective relief for muscular spasms, sprains, headaches, and lumbago. Free from chemicals, it harnesses the healing power of nature, seamlessly blending ancient remedies with modern care. With each application of DEERA® Prift Balm, experience deep soothing relief, witnessing a rare harmony of comfort and tranquility, allowing you to bask in the peaceful luxury of pain's absence.

Enriched with potent herbal extracts of Sahyadri



**Actual container in the package may vary*

Alma Rub	Rs. 2,450.00
	Volume: 20 gm



In a world where comfort and well-being are sought, DEERA® Almarub emerges as a natural remedy, offering the timeless touch of nature's finest oils. A harmonious blend of nature's most potent ingredients, it brings forth a soothing touch crafted by the hands of tradition.

Infused with the rich essence of Deodar, Cinnamon, and Clove oils, DEERA® Almarub Balm celebrates the earth's purest gifts, untouched by chemicals. This calming balm gently alleviates aches and other symptoms associated with cold and flu, offering a soothing relief. Let the warmth of its natural blend ease discomfort and restore a sense of comfort and vitality.

Soothing embrace of nature
Timeless touch of Ayurveda



**Actual container in the package may vary*

Glad-X Oil	Rs. 2,500.00
	Volume: 100 ml



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to explore

DEERA® GladX is a remarkable creation, skillfully crafted using the finest herbs and extracts obtained from the lush depths of the Western Ghats. It offers a tranquil voyage towards inner peace and tranquility. This luxurious blend gently alleviates the troubles of joint discomfort, muscle tension, backaches, stiff necks, strains, and inflammation, revealing a revitalized state of being. Indulge in the gentle wisdom of nature's embrace, a tribute to the everlasting grandeur of the Sahyadri.

Nature's restorative power for holistic haircare



**Actual container in the package may vary*

Neelma Hair Oil	Rs. 2,100.00
	Volume: 100 ml



Neelma Hair Oil is a captivating symphony of nature's wisdom, echoing from the verdant slopes of the Western Ghats. This enriching blend, meticulously crafted with native botanical treasures, awakens the hairs potential. Bathe the scalp in a cooling embrace, feel the roots fortified with each application, and witness the transformation as hair damage and breakage fade away.

Blend of nature's bounty Brimming with vitality



**Actual container in the package may vary*

Ayush Kwath	Rs. 400.00
	Volume: 100 g



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to explore

DEERA® Ayush Kwath is a remarkable homage to the profound wisdom of the Sahyadri Mountains, which are known for their life-giving and life-infusing qualities. This extraordinary herbal blend, in the form of a powdered churnam, is meticulously created to embody the ancient principles of Ayurveda. It draws upon the rich botanical treasures found in the Western Ghats, a true natural marvel.

Symbol of spirituality Shower of divinity



**Actual container in the package may vary*

Vibhuti

Rs. 950.00

Volume: 100 g



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to explore

Imagine a sacred symphony unfolding on the auspicious morning of Maha Shivaratri. Chants of Sri Rudram, Chamakam, and other ancient mantras weave through the air, their vibrations carrying a sense of profound reverence. As the Viraja Homam, a sacred fire ritual ignites, it marks the beginning of a transformative journey – the creation of DEERA® Vibhuti. This age-old custom unfolds under the careful guidance of volunteers, each action infused with Vedic knowledge and a firm belief in the power of divine intervention. Through the recitation of mantras, the sacred concoction is transformed into a cascade of blessings, ultimately becoming DEERA® Vibhuti, a blessing for spiritual journeys.

A journey with purpose

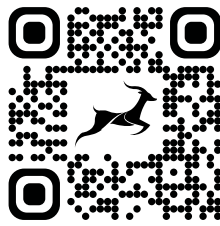
Join us on a journey of discovery, as we unveil the treasures of the Western Ghats, one rare and exquisite product at a time. Embrace the beauty of nature's bounty, the richness of cultural heritage, and the transformative power of responsible stewardship. With DEERA[®], embark on a path that transcends mere consumption, becoming an ambassador for the preservation and promotion of one of the world's most remarkable ecosystems.



A scenic landscape featuring a river flowing through a dense forest, with mountains visible in the background under a bright sky. The river is surrounded by lush greenery and rocks, creating a sense of a deep, natural connection.

**A deeper connect
with Sahyadri
A renewed respect
for native wisdom**





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ATHACHI

Athachi Sons Pvt. Ltd.

Kallekkad, Palakkad-678006, Kerala, India

Email: info@athachi.com

Customer Care: +91 79944 49360

www.athachi.com